

**Special Interest Group and Chapter Liaison Report to Executive**

**Meeting 8th March 2017 4 – 5pm (EST)**

**Chapter/Special Interest Group: Queensland**

**Person Reporting: Hilary Macleod**

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| **Focus Area** | **Report** |
| Communications | * Continuing to track data on the Queensland Chapter Facebook page and this is showing positive results:   + Total page likes have increased from 142 on 29 November to 150 on 1 March 2017   + “Reach” and “post engagement” numbers are consistently trending upwards. * Hilary Macleod has developed a costed proposal for the development of a website for AAEE QLD Chapter. |
| OzEE News - article | * Hilary Whitehouse is working on a writing plan for the Queensland Chapter. |
| Partnerships | * Initiation of conversations with Sustainability Victoria about Resource Smart Schools and Boomerang Alliance organisation about plastic-free communities |
| Advocacy and Lobbying | * AAEE QLD Chapter has made a submission to the Queensland Department of Environment and Heritage Protection regarding the *Implementing a Lightweight Plastic Shopping Bag Ban in Queensland, Discussion Paper.* |
| Membership | * Membership numbers are steadily increasing. At 2/3/17 the Chapter could list 89 ‘members’**.** However, there are 15 non-renewals in this number and Kate Elder is working on a strategy to contact and convert non-renewals to memberships. |
| Professional Development | * Planning for Regional Branch Earth Day celebrations underway. |
| Governance | * The following people were elected to the Queensland Chapter Management Committee at the AGM on 6 December 2016:   + **President:**Kylie Moses   + **Secretary:**Hilary Macleod   + **Treasurer:**Cam Mackenzie   + **General Member (Membership):**Kate Elder   + **Queensland National Liaison Officer:**Hilary Macleod   + **Brisbane Regional Representative:**Louise Erbacher   + **Darling Downs Regional Representative:**Cam Mackenzie   + **Gold Coast Regional Representative:**Kalindi Brennan   + **Sunshine Coast Regional Representative:**Karen Shaw   + **Tropical Queensland Regional Representative:**Sioux Campbell   + **Ex Officio (AAEE National Executive Representative):**Hilary Whitehouse. * However, Karen Shaw has since resigned as Sunshine Coast Regional Branch Representative and we will be searching for a replacement. * The MC is currently working on developing Regional Branch and QLD Chapter annual plans. |
| Other Comments | The first meeting of the COG for the AAEE 2018 Conference was held on 23 February 2017. |

**New request:** Please submit at least one article to OzEE News each quarter from your Chapter or SIG. Select a good news story from your group and submit it to Kate and Alison – this is part of our Communications strategy. These stories may then be tweeted or put on facebook. The OzEE News themes have been sent to you – this shows the dates the articles are required.