

A fresh approach to collaboration or are we just strange bedfellows?

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Collaboration – in this order

- > **Conversations** first
- > build **Relationships**
- > then **Transactions**





What is the Third Sector?

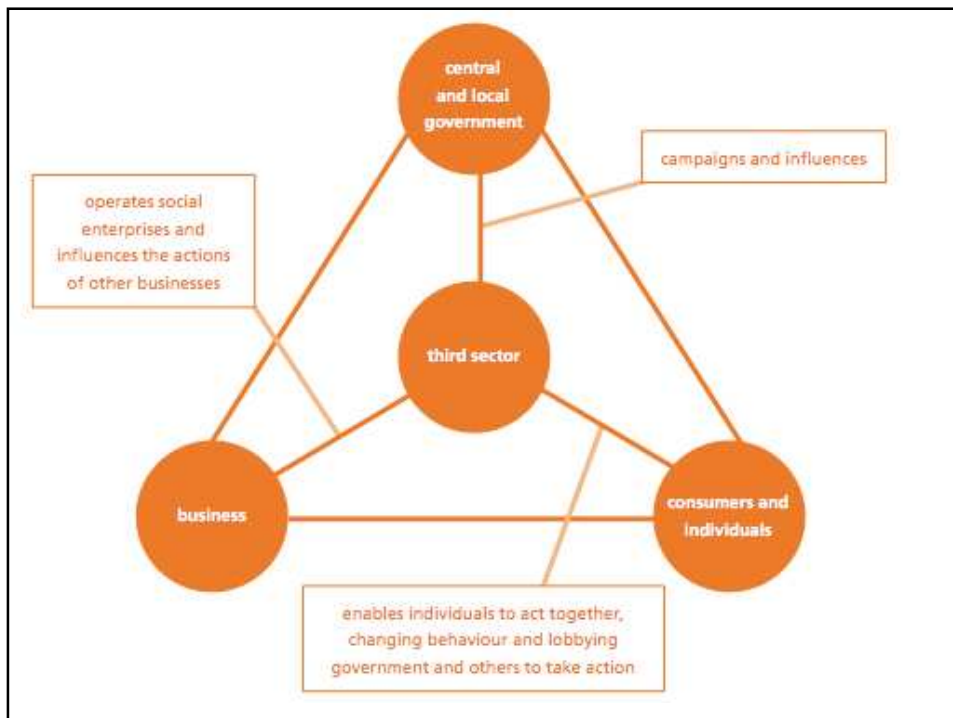
The third sector is a diverse, active and passionate sector.

Organisations in the sector share common characteristics:

- > non-governmental
- > values-driven
- > principally reinvest any financial surpluses to further social, environmental or cultural objectives.

The term encompasses voluntary and community organisations, charities, social enterprises and cooperatives both large and small.

The purpose of the third sector is to change human beings.



Climate Communities

- > On 25th November 2009, the Victorian Premier announced a new initiative – Climate Communities

- > *“The Climate Communities program will show how we can all play a part in meeting the climate change challenges ahead. For many of us, the best place to start is in our own homes, streets and local communities.”*

> John Brumby, Premier of Victoria



What is Climate Communities?



- > Provide local groups across Victoria with advice, information, research and funding to take practical action on climate change in their own communities.
- > It will help to link existing community networks e.g. environmental groups, local councils, service clubs and schools
- > Encourage and support the establishment of new groups who wish to take environmental action at a local level.
- > A government initiative delivered by Sustainability Victoria

What are the key objectives of Climate Communities?



To support the local community to:

- > Reduce emissions
- > Build community resilience to adapt to climate change
- > Trial and/or promote new ideas to help tackle climate change

Facilitators



- > 9 positions located across Victoria
- > Providing access to information, knowledge and support for communities wanting to take action on climate change
- > Working closely with a range of existing community organisations including Greenhouse Alliances, Landcare, Local government and government agencies to add value

Grants



- > \$6 million over 2.5 years
- > Up to \$50K per project
- > A 'rolling' grants fund rather than rounds
- > Priority for funding given to community groups. Local councils and schools can apply if they can demonstrate that they support the community
- > Projects to be completed within 18 months – one project at a time

Making a difference in so many ways.

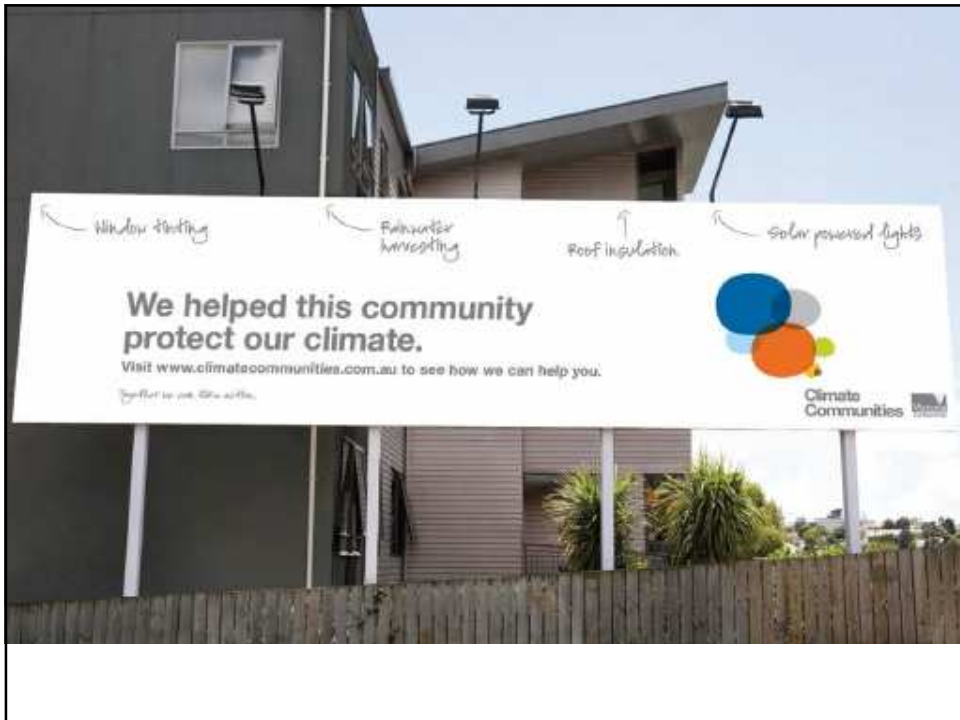
Renewable power
Solar power
Food for garden, Wash. Drying
Heat + energy from cogeneration plant
Recycling
Recycling products
Recovering oil to program energy

Climate Committee

There are all sorts of ways you can make your own practical contribution to our environmental future.

We can help with advice, research and funding.

Together we can make a difference.



White Paper



The Victorian Government released its White Paper on Climate Change in July 2010

Action 10 - Strengthening our Climate Communities expands Climate Communities from Community Grants to a range of other activities within Households, Business, Community and Education.

For more information:

www.climatecommunities.vic.gov.au



Behaviour Change

Principles

2. Leadership and Decision Making

I suppose leadership at one time meant muscles, but today it means getting along with people – Gandhi



Behaviour Change

Principles

3. People-Centred

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has – Margaret Mead



Behaviour Change

Principles

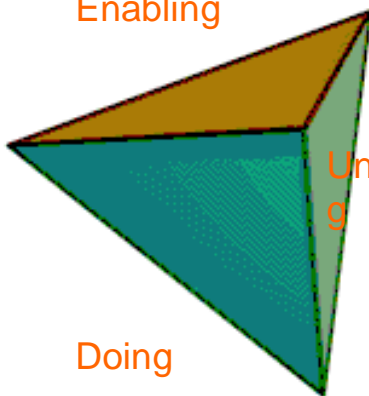
4. Change is a learning process



*What we have to learn to do,
we learn by doing – Aristotle*

Behaviour Change

Enabling



The Framework

(tetrahedron – 4 faces)

The Base – the Principles

1. Enabling (the supportive environment for change, the mechanisms we have available to us)

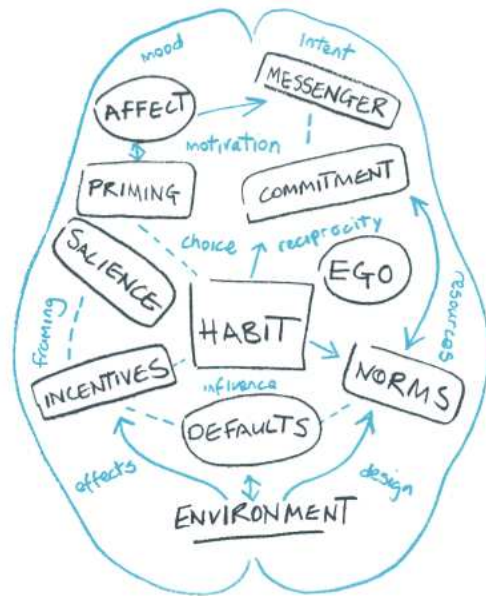
2. Understanding (knowledge, research, context, theories, models)

3. Doing/Acting/Intervening – the planning, implementation and evaluation

The 6 E's



MINDSPACE



MINDSPACE is a checklist of influences on our behaviour for use when making policy

With this in mind, we set out nine of the most robust (non-coercive) influences on our behaviour, captured in a simple mnemonic – MINDSPACE – which can be used as a quick checklist when making policy.

Messenger	we are heavily influenced by who communicates information
Incentives	our responses to incentives are shaped by predictable mental shortcuts such as strongly avoiding losses
Norms	we are strongly influenced by what others do
Defaults	we 'go with the flow' of pre-set options
Saliency	our attention is drawn to what is novel and seems relevant to us
Priming	our acts are often influenced by sub-conscious cues
Affect	our emotional associations can powerfully shape our actions
Commitments	we seek to be consistent with our public promises, and reciprocate acts
Ego	we act in ways that make us feel better about ourselves



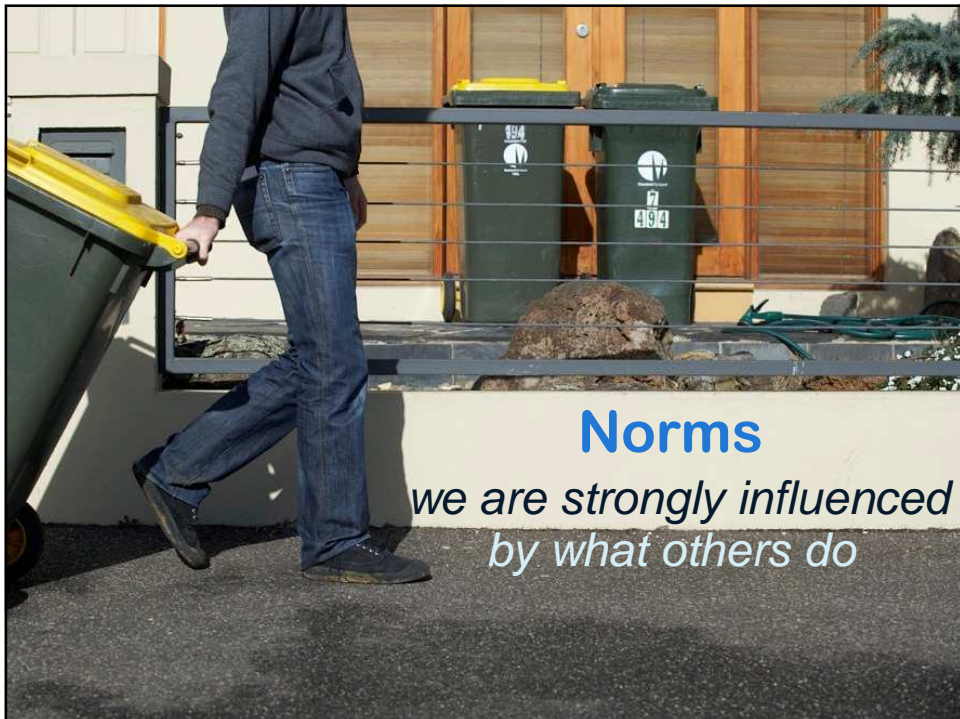
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Incentives

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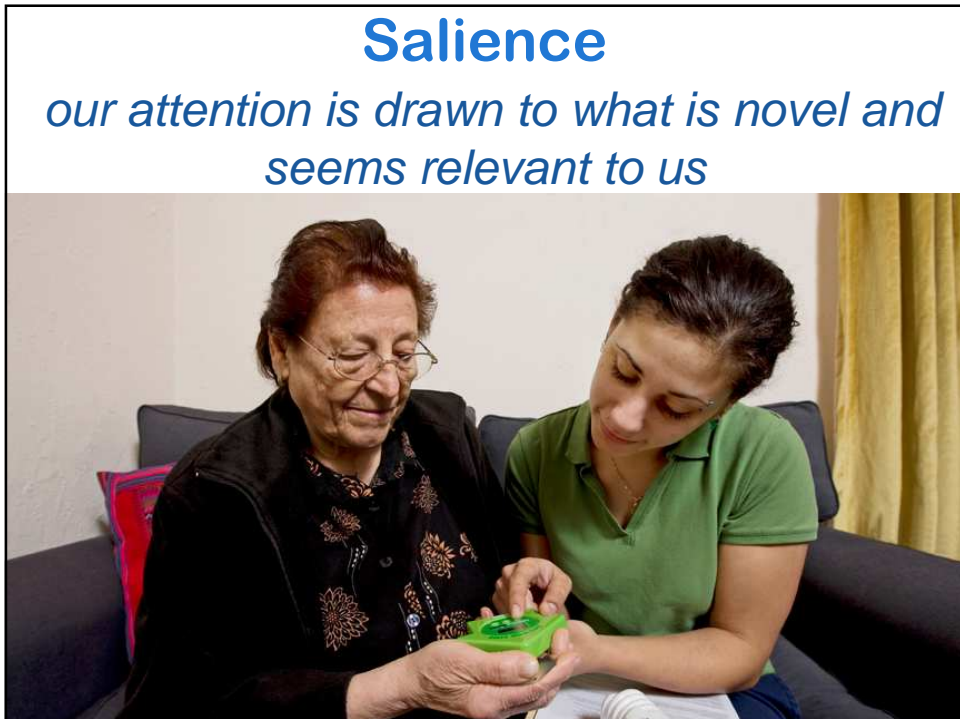
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Ego

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A vibrant 3rd Sector

Built on these pillars:

- >Give communities more power
- >Encourage people to take an active role in their communities
- >Transfer power from central to local government
- >Support co-ops, charities and social enterprises
- >Publish government data



- >Improve our listening to, and communication with the third sector
- >Understand the sector better
- >Join up what we do in government
- >Build better partnerships built on existing systems
- >Enable our delivery bodies
- >Better commission practices and procedures

Questions?



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