

Love Food Hate Waste Program

Lessons from a multidisciplinary team approach



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Overview



- Background to Love Food Hate Waste (LFHW)
- Processes in establishing a multidisciplinary team
- Contributors to success
- Challenges
- Elements of success



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Love Food Hate Waste Program



- Waste less food, save money and the environment
- \$1000 per household per year, \$2.5 billion across NSW, 38% of the residual (red lid) waste bin
- Informed by research
- Partnership model program



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Project planning and scoping



- Identified problem
- Multidisciplinary approach required
- Strategic development of team
- Consultation with project staff, section managers and directors



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Meet the team

SPD Divisional Director - LFHW Program Sponsor

Director
Local Govt & Waste Strategy

Director
Business & Community Programs

Manager
Resource Recovery

Manager
Program Support

Principal project officer
Resource Recovery

Senior project officer
Program Support

Senior project officer
Local Government

Senior project officer
Built Environment

Senior & Project officer
Community Education

Project officer
Business Partnerships

Project & graduate officer
Resource Recovery



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Project design



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Partnership model

- Identified strategic partners
- Built on existing networks and relationships
- Increase program reach

Communications

- Informed by research
- Focus on the positive and emotional connection to food

Program implementation

How much do we waste?

- We throw away 1.1 million tonnes of food waste in NSW each year.
- 1.1 million tonnes of food waste is worth \$2.5 billion.
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Food waste and the environment

When food waste is thrown away and sent to landfill, it produces greenhouse gas emissions. It also produces leachate, a liquid that can pollute groundwater. Food waste can also be used to produce energy and other products.

NSW households throw away more than \$2.5 billion worth of edible food per year. Sad, isn't it?

Waste less food, save money and our environment.

lovefoodhatewaste.nsw.gov.au

Promotion

- Good Food & Wine Show
- DECCW Green Globes Awards
- In-store Woolworths advertising
- Editorial in community newspapers

Tools and Resources

- LFHW website
- Serving size calculator
- Fact sheets and research

Community involvement

- Become a 'LFHW Food Lover'
- Community workshops
- Grants program

Waste less food, save money and our environment.

NSW households throw away more than \$2.5 billion worth of edible food per year. Sad, isn't it?

Sadder still, most of it could have been eaten. Reduce the amount of food you waste by using 'before' items to make soups or a sandwich filling.

Love Food Hate Waste

Recipes

Did you know?



Contributors to success

Team members

- Enthusiastic
- Genuinely committed
- Respected relationships

Diverse areas of expertise

- Diverse skill set in the team
- Opportunities for staff development

Program management and support

- Support and advocacy from senior management
- Program manager is essential
- Clearly defined roles that are complementary
- Rigorous planning, implementation and reporting



Challenges experienced

Time and resources

- High expectations of the program
- Manage projects and tasks simultaneously
- All LFHW staff across a diversity of projects to ensure outcomes delivered

Expectations

- Many ideas for the program from LFHW team
- Manage ideas against resources available
- Important to set clear and manageable outcomes

Clear processes

- Try to streamline given the multidisciplinary nature of the team
- Time for approval to be allocated into the project timeline



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Elements of success

- Ensure enough time is allocated for project planning and development
- Clearly define the roles and responsibilities of each team member
- Manage expectations against the resources available
- Opportunities provided to staff are great
- Be patient in understanding the process
- Celebrate achievements and maintain staff morale



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Conclusion

- Involvement in the LFHW team has been extremely rewarding
- There have been challenges but also many achievements
- Reflection on action is valuable
- Multidisciplinary team has produced a fully integrated program
- Opportunities for staff development, networking and integration across the Department



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Contact us

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