

## **AAEE Strategic Plan 2013 - 2015**

### **AAEE Vision**

**To connect through education to advance understandings and actions in relation to environmental and sustainability issues across all communities and education sectors.**

### **Values**

- Social change on environmental issues;
- Sustainability principles;
- Excellence in education using reflective practice;
- Inclusive, democratic, collaborative and empowering approaches;
- Holistic, integrated and global perspectives;
- High ethical standards;
- High quality research and evaluation to underpin practice; and
- Productive international, national, interstate and sector based partnerships.

### **Strategic Priorities for AAEE**

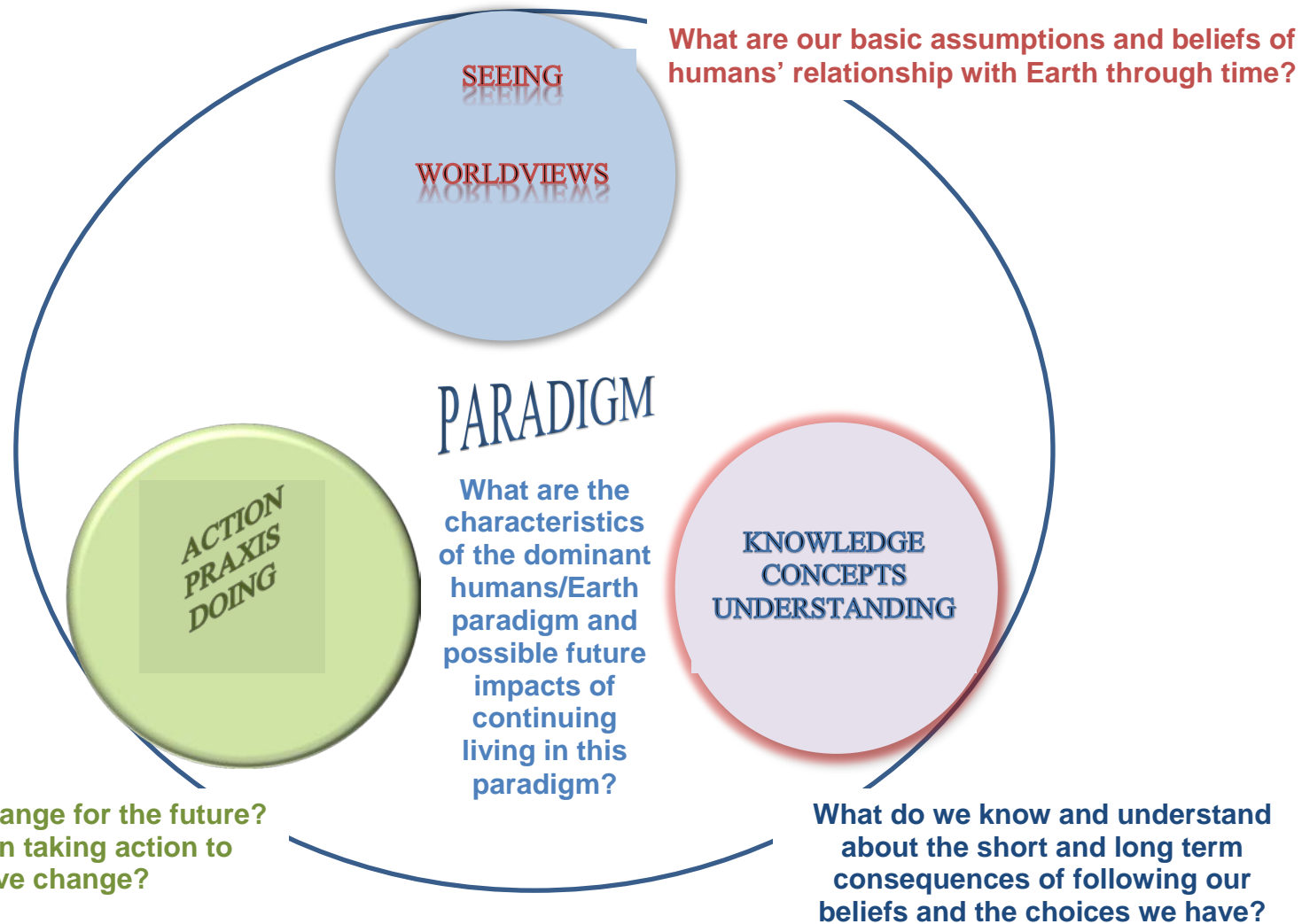
1. Develop an active communication strategy to improve internal and external communication.
2. Define current and investigate future funding stream opportunities.
3. Strengthen our identity as a profession to project a shared narrative.
4. Investigate and secure ways to add value to Membership Benefits.
5. Identify and connect with others to create pathways for a sustainable future.

### **Expectations of Outcomes by 2015**

That AAEE has achieved financial security through a range of initiatives and the association membership has impacted on Australian communities and organisations to engage in a positive resilient manner with the predicted changes arising from environmental issues. That AAEE is viewed as a strong leading professional network by the association members, governments, communities and business, offering predictive strategic direction to both inform and build capacities in an adaptive and flexible manner to meet the challenges of the future. That AAEE has negotiated and consolidated a range of partnerships enabling productive connections to promote the interdisciplinary and intergenerational exchanges required to honour all narratives concerned with environmental issues.

**Australian Association for  
Environmental Education and a  
'particular quality of learning'**

*Paradigm change is essentially about  
learning.....[but it] must involve a  
particular quality of learning  
Stephen Sterling*



The AAEE Metaphor – How the Current Executive View the organization.

